

# CAR2GO: AN IDEA WORTH SHARING



**10/2007**  
Idea of car2go was born at Daimler



**03/2009**  
Start of public phase in Ulm, Germany, after successful pilot program



**03/2009**  
Formation of car2go project team in North America



**05/2010**  
Public Launch in Austin, Texas, after pilot with City of Austin



**05/2010**  
car2go honored with 2010 EPA Clean Air Excellence Award by U.S. Environmental Protection Agency



**06/2010**  
Start of pilot in Vancouver with selected test groups



**10/2010**  
Presentation of smart "car2go edition" with solar roof - world's first carsharing production model



**03/2011**  
Fleet extended to a total of 300 vehicles in Ulm and Austin



**04/2011**  
car2go starts operations in Hamburg, Germany



**04/2011**  
Announcement of car2go start in Amsterdam by end of 2011



**04/2011**  
Announcement of first Canadian city car2go shop opens in Gastown, Vancouver



**06/2011**  
Launch in Vancouver



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